

# VFI Executive Briefing

## A weekly roundup of technology news

### Special Edition – Launch of new computer science coalition

I wanted to make all of you aware of a new coalition that was announced this morning. [The Computer Science Education Coalition](#) (CSEC) will “encourage Congress to invest \$250 million in funding for a crucially needed investment in K-12 computer science education.”

“This coalition will build on a strong movement across the country supporting computer science education,” said Brad Smith, President of Microsoft. “We need this movement to ensure that today’s students have the opportunity they deserve to develop the skills that will be foundational for the future across the entire American economy.”

At launch, the CSEC has 43 members including Microsoft, IBM, Amazon, Facebook, Google and Code.org. **In addition, I am proud to say that many of you receiving this e-mail have also joined the coalition. Thank you for your leadership!**

Attached is the press release and a fact sheet for your information.

#### **What You Can Do**

- Follow [@CSECoalition](#) on Twitter and Like [CSEC on Facebook](#)
- Read and share out the [VFI Blog about the Coalition](#)
- Post information to your social networks—below are some suggested tweets, FB and LinkedIn posts you can use:

#### **Sample Tweets**

- .@CSECoalition is working to get computer science in K-12 classrooms. Learn more about this new coalition: <http://www.csecoalition.org> #CS4All
- NEW COALITION: @CSECoalition launches to ensure computer science is taught in K-12 classrooms. Learn more: <http://www.csecoalition.org>
- Federal funding for Computer Science Education is critical to securing our economic future. @CSECoalition <http://www.csecoalition.org>

#### **Suggested Facebook and LinkedIn Posts**

- Excited to hear about the new Computer Science Education Coalition dedicated to securing federal funds for much needed computer science education in K-12 classrooms across America. <http://www.csecoalition.org>
- Did you know there is currently no federal funding stream dedicated to ensuring computer science is taught in K-12 classrooms across the U.S.? Or that only one out of every four schools currently teach any computer science courses, leaving the vast majority of today’s K-12 students without the opportunity to develop the skills needed to thrive in the future? Read more about the new Computer Science Education Coalition that will be urging Congressional leaders to invest in computer science education for our future workforce and economy. <http://www.csecoalition.org>
- Other countries are making computer science in the classroom a priority and the U.S. must do the same to remain globally competitive. Learn more about the new Computer Science Education

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Coalition that is launching today to ensure all K-12 Students across American have access to the computer science education they need to develop the skills necessary to thrive in the future. <http://www.csecoalition.org>

- Did you know that 90% of parents say they want computer science taught in schools, but only one in four K-12 school systems offer it? We're joining the Computer Science Education Coalition to fix that. Check out the coalition's website to learn more: <http://www.csecoalition.org>

- America's STEM jobs crisis is really a crisis in computer science education. Today, there are over 600,000 computing jobs unfilled, while our universities graduate less than 50,000 computer science students each year. In order to meet the demand to fill these US jobs, close the current skills gap, and boost America's competitiveness, a federal investment is critical. <http://www.csecoalition.org>